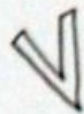


Moogge (the art dog)



Frayling's

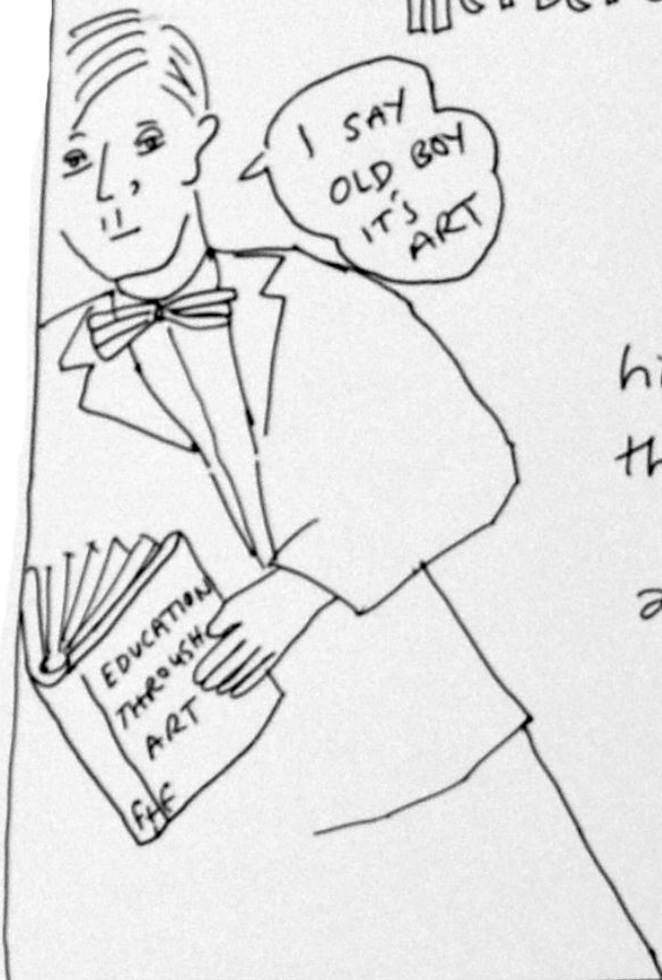
categories

with some asides
on the modern art world
and the modern
art school



it all starts with a herbert ...

Herbert Read



EDUCATION THROUGH
ART

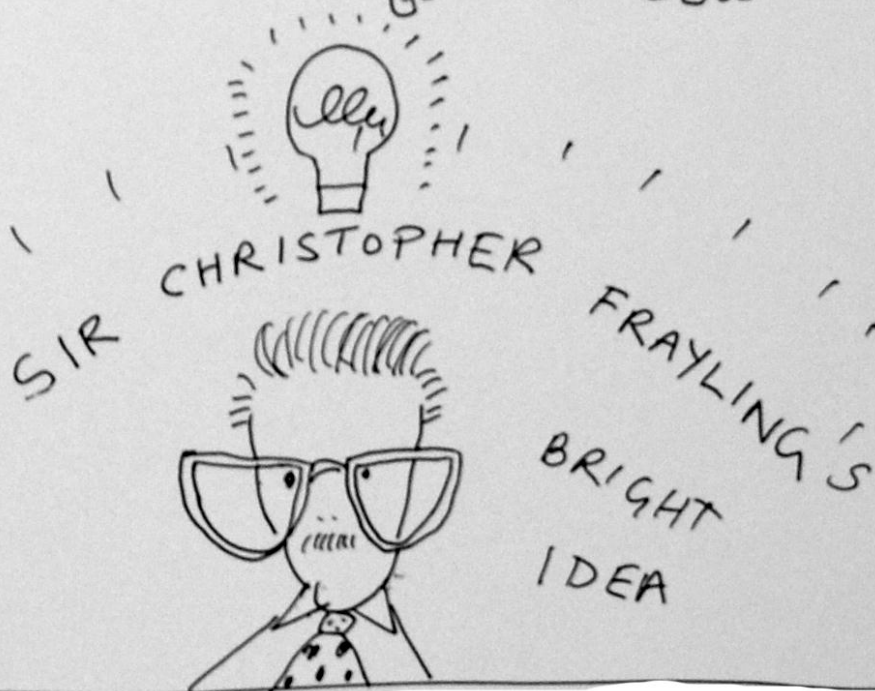
faber and faber 1944

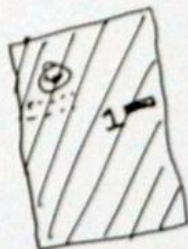
his pedagogic book contained
the phrases

"education through art"
and "education to art"

and had nothing to do with
RESEARCH!

then in 1993 another arts man
used the term 'THROUGH'
mixing it with 'BRUCE ARCHER's ideas
of design research
and that's when the
trouble started...





LET'S HAVE 3 CATEGORIES

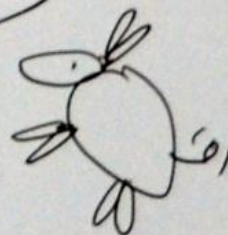
- ①. RESEARCH INTO ART AND DESIGN
- ②. RESEARCH THROUGH ART AND DESIGN
- ③. RESEARCH FOR ART AND DESIGN

AND THE THIRD ONE IS RUBBISH
BY THE WAY

HE PUBLISHED IT AS
ROYAL COLLEGE
'RESEARCH PAPER NO. 1'
SO IT HAD TO BE GOOD
ADVICE....

SO WHY NOT STOP
AT TWO?

RESEARCH IN ART
AND DESIGN !!!
HAD ARRIVED...



BUT.....

there might be a problem... or two..

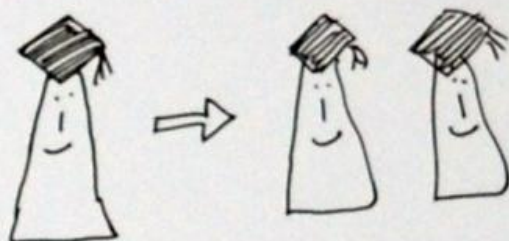
ARCHER was a scientific engineer READ was a arts and humanities pedagogue.



FRAYLING explained the categories and confused things even more.

- ① INTO EASY! ART HISTORY STUFF OR NEAR AS ...
- ② THROUGH DESIGN, PROTOTYPING, ITERATION AND PROCESS ... STUDY OF MATERIALS ETC ETC
- ③ FOR OH DEAR YOU CAN'T USE THIS IT'S BROKEN. SO BAD LUCK PICASSO AND CONSTABLE AND ALL FINE ARTISTS YOU DON'T COUNT AS RESEARCH!

DESPITE THIS WARNING FINE ART PHD'S DOUBLED OVER
NEXT TWO DECADES.



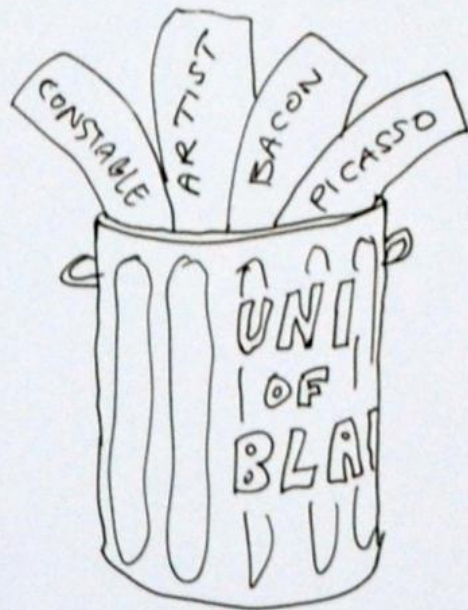
AND THE ARGUMENTS STARTED.

MICHAEL GINSBORG AT WIMBLEDON GUESSED RIGHT IN
1993/4... 'NON-COMMUNICATIVE' NON 'VERBALISED'
ART STUFF WAS IN TROUBLE



DUMB ART
WAS DONE FOR
NO
COMMUNICATION
NO PHD.
WORDS WERE IN...

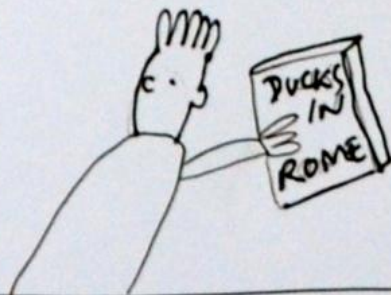
AND 'ARTISTIC ORIGINALITY' WAS IN THE BIN.



A FINE ART PHD
WAS ABOUT
BECOMING A
RESEARCHER NOT
AN ARTIST.

.....

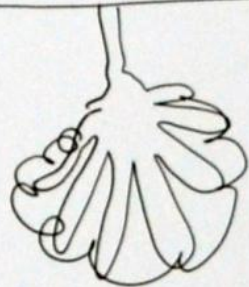
SOME PEOPLE IGNORED THIS ANYWAY
AND THE PHDS WERE 'INTERESTING'
AND 'VARIED'....



BY 1997 THE MAW (MODERN ART WORLD)

DIDN'T MIND IT WAS PRETTY
'CONCEPTUALISED' I@ 'VERBALISED'
TOO

THIS TREE IS AN ACORN



SO EVERYBODY HAPPY?

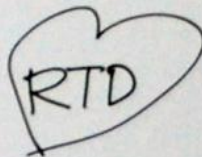
..... NOT QUITE

BUT AT LEAST THE SCIENTIFICALLY
MINDED DESIGNERS WERE HAPPY.....

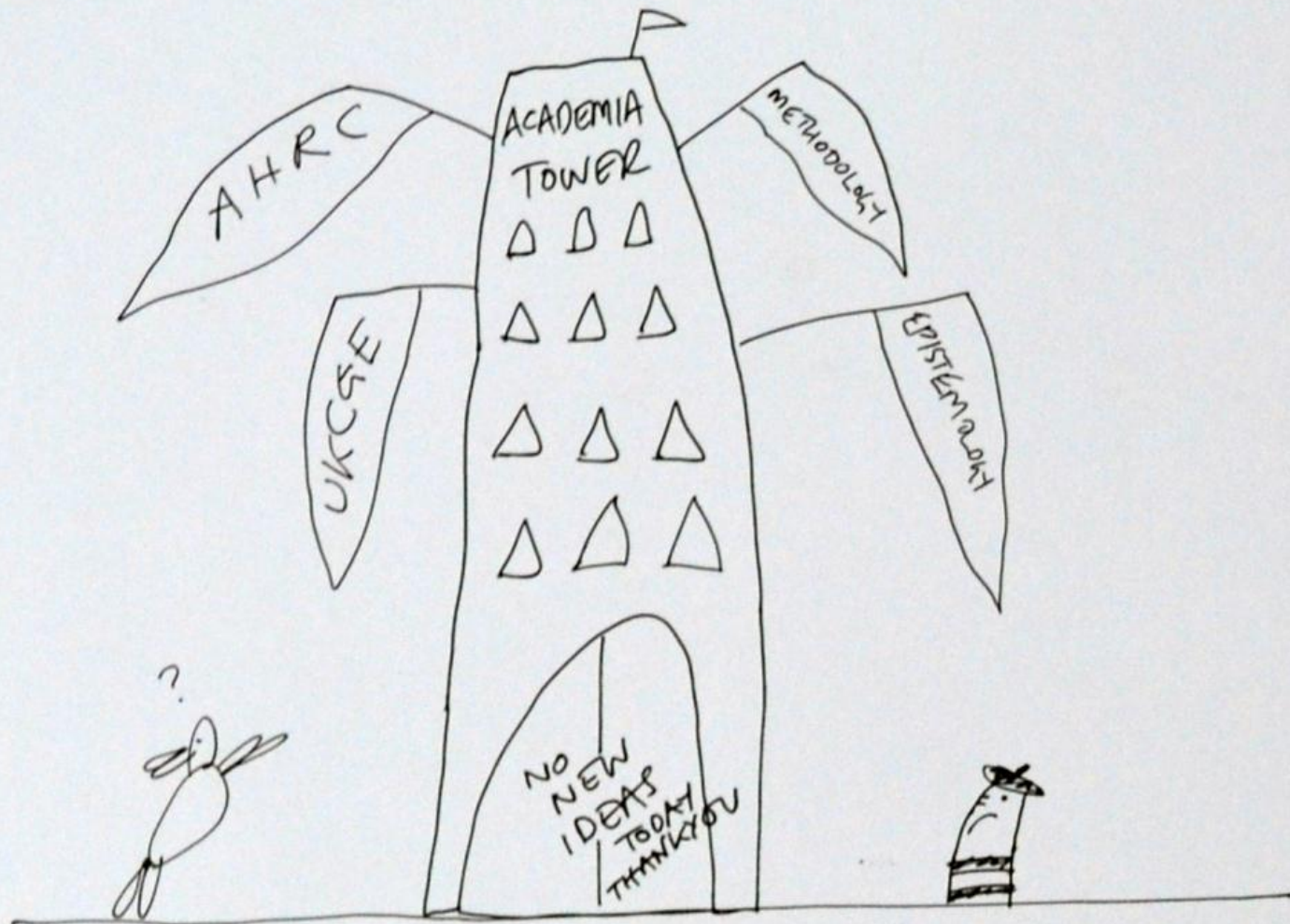
THROUGH SUITED THEM DOWN TO THE GROUND

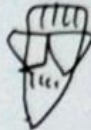


I JUST
LOVE



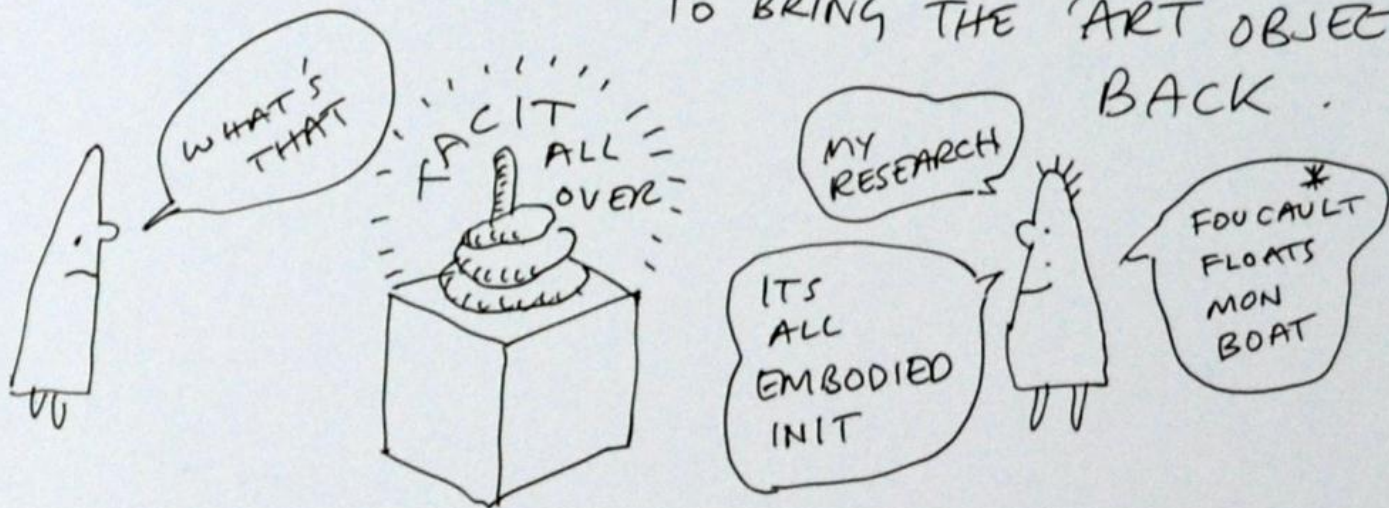
BUT SOME FINE ARTISTS WERE OFFERING NEW THEORIES
AND NEW APPROACHES MOST DIDN'T GET PAST THE
FRONT DOOR AT UNIVERSITY TOWERS



BUT THE UKCGE REPORT (1997) edited by  SAID
DON'T WORRY PRACTICE-LED
RESEARCH IS OK

JUST EXPLAIN IT WITH AT LEAST
A LOAD OF WORDS.

SO FINE ARTISTS TROUBLED BY THE 'INSTRUMENTAL'
NATURE OF THE CATEGORIES TURNED TO
CONTINENTAL PHILOSOPHY
TO BRING THE 'ART OBJECT'
BACK.



* OR

MERLEAU-PONTY / HEIDEGGER / LAKOFF / DELEUZE / LYOTARD / CROCE / FORMBY / SPAR /
ETC ETC.

POST
MILLENNIUM
BLISS

THOSE WHO BELIEVED IN PRACTICE AS

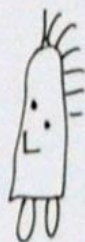
2000 -
2010

RESEARCH

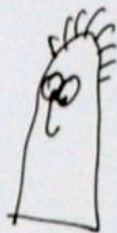
RESEARCH
INTO
PRACTICE
1 + 2



BUSCH



BORGDOFF



BIGGS



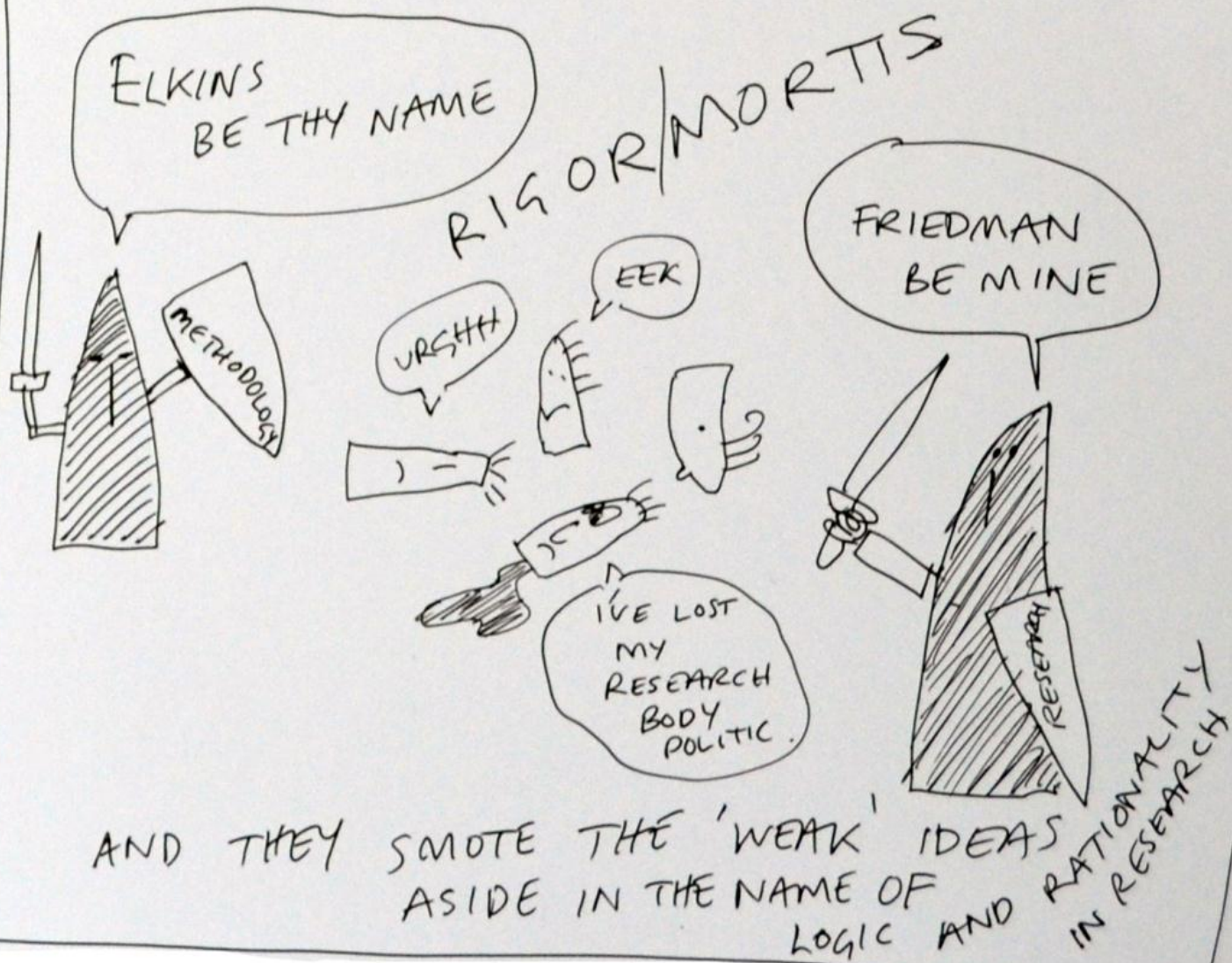
CANDLIN

THINKING
THROUGH
ART

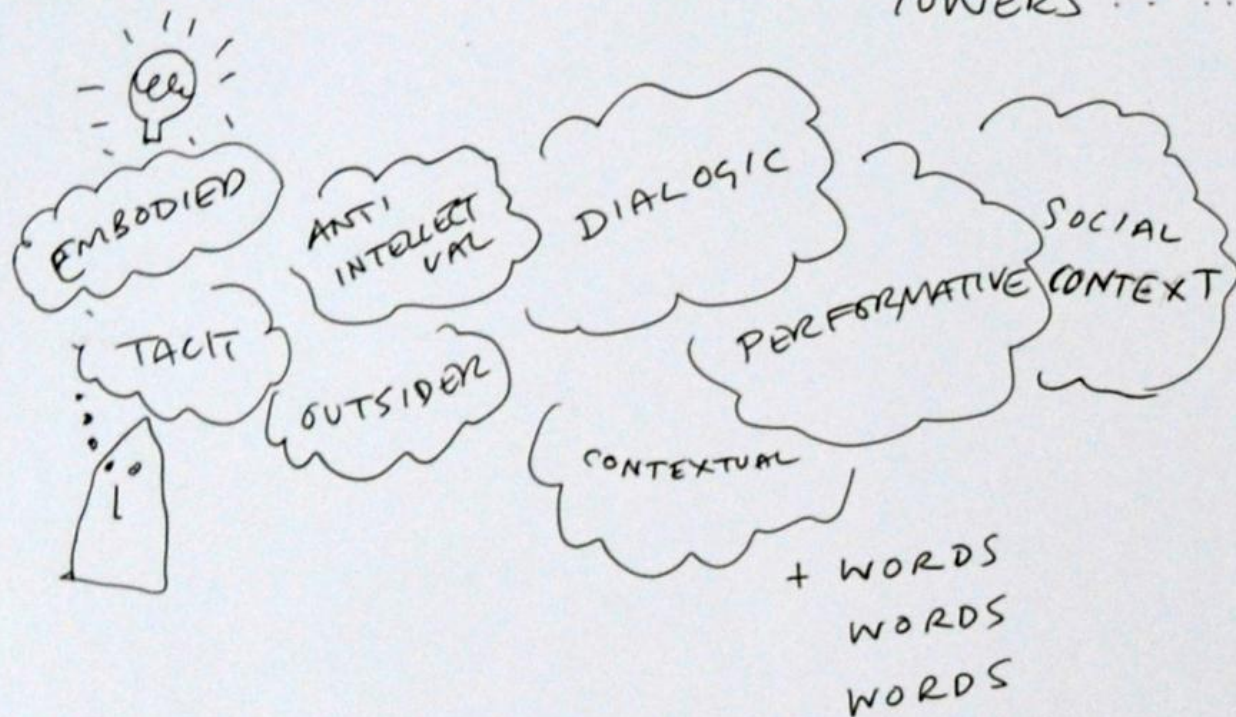
BOUNCY
PRACTICE
STUFF

BECAME A LITTLE MOVEMENT
AND HAD JOURNALS AND
CONFERENCES
AND EVERYTHING LOOKED FINE
UNTIL.

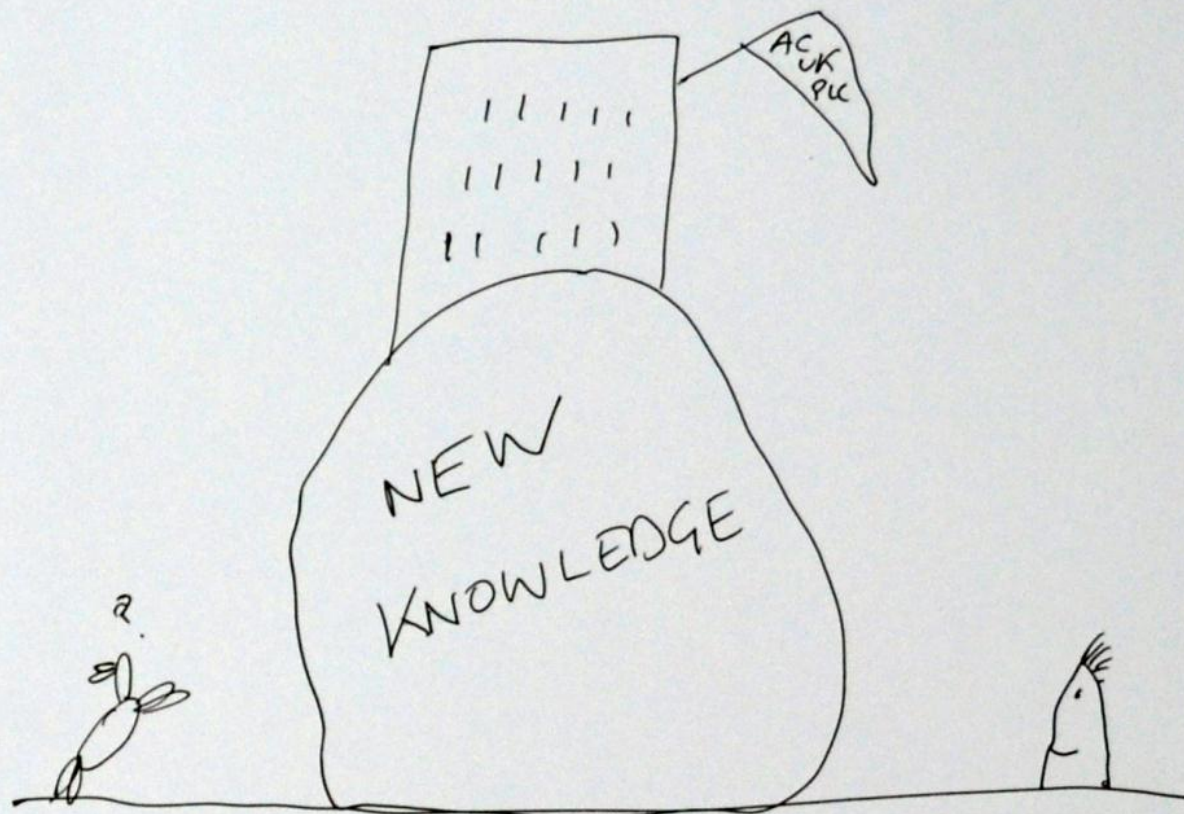
THE DARK LORDS OF UNIVERSITY TOWERS
WERE LET LOOSE AGAIN.



AND THE SKY GREW DARK AND 'PRACTICE-BASED'
WAS NEVER WHISPERED AGAIN AND PRACTICE-LED WAS
USED INSTEAD WHILST THE DEFENDERS OF PRACTICE
REGROUPED... AND STARTED DEVELOPING NEW IDEAS OF
HOW TO GET ARTISTS BACK INTO THE RESEARCH
TOWERS



BUT TIME AGAIN A STONE BLOCKED THE DOOR



SO HERE WE ARE IN 2012
WITH INCREASING NUMBERS OF 'VERBALISED'
DOCTORATES OF INCREASINGLY INGENIOUS MAKE UP...
BECAUSE PHD'S equal 'good things' from
AUNTIE + UNCLE (REF.)

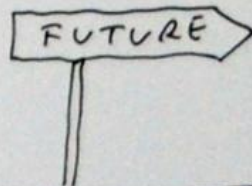
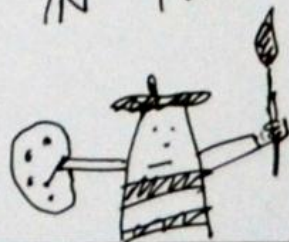


BUT THE ARGUMENTS PERSIST

" ONE DOES NOT UNDERTAKE RESEARCH
SIMPLY BY PRACTICING THE ART
OR CRAFT TO WHICH THE RESEARCH
FIELD IS LINKED " (FRIEDMAN, 2010)

" THE PARADIGMS OF 'RESEARCH' AND 'NEW KNOWLEDGE'
ARE ARTIFICIAL IMPORTS FROM UK
ADMINISTRATIVE TERMINOLOGY AND SHOULD BE
ABANDONED OR RETHOUGHT FROM THE
GROUND UP. " (ELKINS 2009)

SO WHERE NOW FOR FINE ART AND
ART PRACTICE IN THE UNIVERSITY?

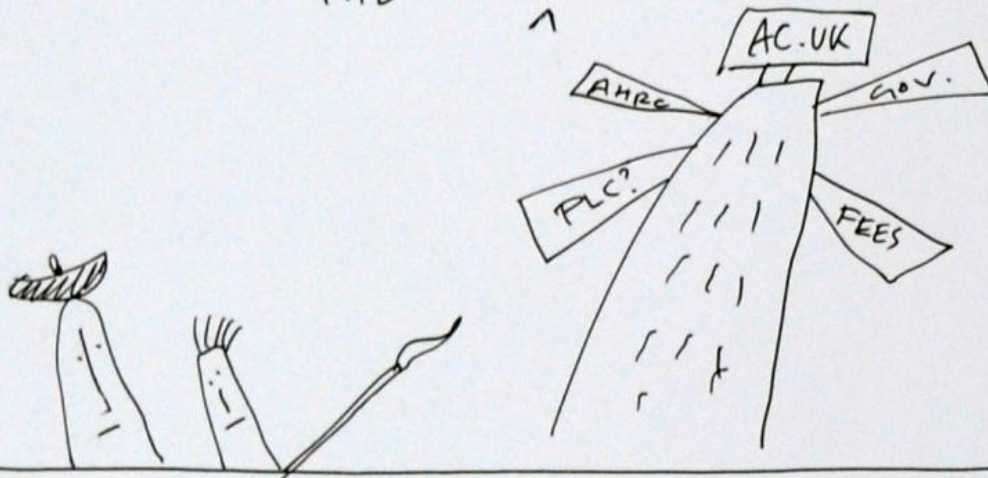


DO FINE ARTISTS NEED PHD'S?

DO FINE ARTISTS NEED INDEPENDENT
ART SCHOOLS?

DO WE NEED SOMETHING NEW?

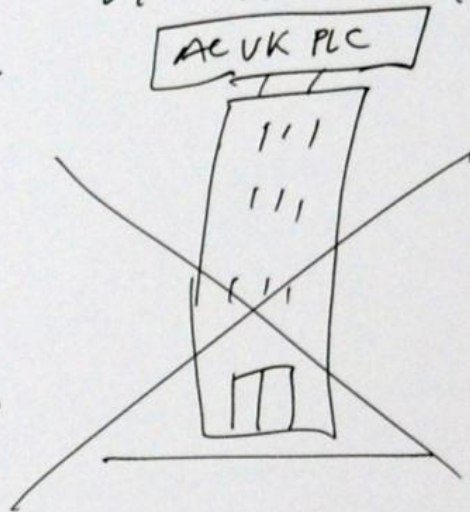
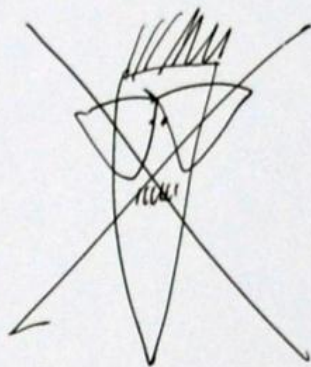
IF A PHD IS ONLY USEFUL AS A LEVER TO
A JOB IN AN ACADEMIA CUTTING BACK
THROUGH GOVERNMENT POLICY
THEN WE ^{ARE} ALL DON QUIXOTES?



MAYBE THERE TWO OPTIONS :-

① INDEPENDENT ART SCHOOLS BREAKING AWAY
FROM UNIVERSITIES . . . BACK TO
OR THE FIFTIES?

② WE TEAR UP FRAYLING'S CATEGORIES
AS USELESS FOR FINE ART
AND BUILD A NEW METHODOLOGY THAT
EXCLUSIVE TO FINE ART.



AND RECOGNISE
ART PRACTICE
AS BEING AT A
A HIGH LEVEL
DESPITE BEING
NON-VERBAL

e.g. R.B. KITAJ, HOCKNEY, TACITA DEAN, SHRISLEY

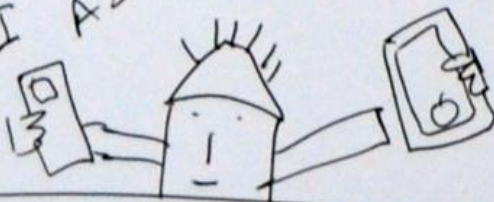
AND INVENT A NEW TERTIARY
DEGREE?



FINALLY THE ANSWER MAY LAY WITH
NEW TECHNOLOGY — GLOBALISED, PERVASIVE
COMMUNICATIVE

FOR 'VERBALISED' MEANS 'COMMUNICABLE'
MAYBE ALTERNATIVE METHODS "VIDEO" / TEXT
ETC CAN HELP
ADDRESS THE 'NEW KNOWLEDGE' PROOF?

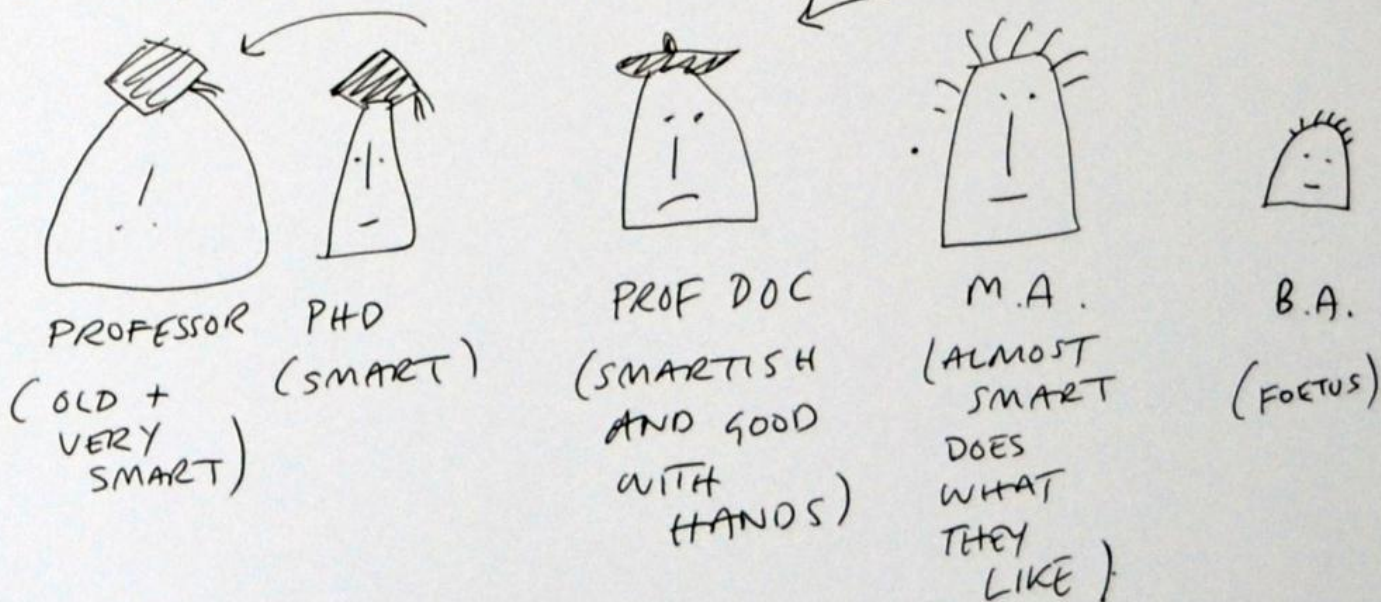
I ASSESS ME



THE **iPhD**

assessed across
national borders

AT PRESENT THERE IS A STEADY DRIFT TOWARDS
'PROFESSIONAL DOCTORATES' WHERE 'PRACTICE' OK
AND ALL QUESTIONS IGNORED..... LEADING TO A
2-TIER POST M.A. LANDSCAPE AND MUDDYING
THE WATER STILL FURTHER. PROGRESSION ?



WHATEVER THE FUTURE

MOORE WILL BE KEEPING A PAW ON IT

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Shaun Belcher is an artist, poet and art writer currently teaching new media and graphic design at Nottingham Trent University. He draws art critical cartoons as 'Moogee the Art Dog'. He is especially interested in definitions of artistic research and its impact on traditional art methods such as drawing and painting.

This was a comic strip version of his paper,

Perfect Maps and Imperfect Practice: Rethinking Frayling's categories.



<http://www.shaunbelcher.com/moogee>

<http://nottinghamtrent.academia.edu/ShawnBelcher>